The keys to the diversification promoted by women are: creativity, an open entrepreneurial mind-set and their capability to undertake different simultaneous activities.

The diversification activities enable for a greater visibility of the work done by women, promote a balance is encouraged between their professional and personal lives and the interest in the fishing tradition is encouraged among new generations.

The needs diagnosed included the support of working in a network of women from different fishing communities and the promotion of innovation.

The fishing sector Local Action Groups (GALP) play a fundamental role as promoters of the diversification led by women.